

**Seger Dog Park Owners Association
Notes from the March 20, 2008 Meeting
Seger Recreation Center Building**

In Attendance:

Zoe Neaderland, Andrew Freedman, Marge Amrom, Susan Scherer, John Necci, Jessie Reich and Ashley Hellinger

- The Next SPDOA meeting will take place on Thursday, April 17th, 2008 at 7:30 PM.

The Meeting followed the agenda items

1. Introduction

2. Review Notes from the February meeting

Zoe requested that the members read through the notes and report any changes to her. No changes were requested at the time.

3. Solidify 2008 Fundraising and Membership Activities

a) Membership Drives

Andy thought that speaking to possible new members was a proven, more effective method of getting people to join rather than creating more signage. A date was set for Saturday, May 10th for the membership drive and each Officer and Board member scheduled themselves to be at the dog park for one hour for this purpose. The schedule is as follows:

John	7am - 8 am
Marge	8am - 9am
Andy	9 am- 10am
Zoe	10am – 11am
Ashley	11am- Noon
Jesse	Noon- 1pm
Susan	4pm-5pm

b) Membership mailing/e-mailing about expiration dates

A discussion was held on benefits of rolling memberships versus set date memberships. Susan said she would e-mail members on a rolling basis as memberships come due. Susan will make sure officers and board members have the membership list available for the membership events on May 10th. Susan will staff an information table at the general Seger Park event on May 4th.

c) Dog training event

It was decided to have Leigh conduct the dog training event on May 10th, the same day as the membership drive. Jesse was going to confirm this date with Leigh and the time of the dog training event would be sometime between noon and 2pm. It was decided to allow members to attend for free and charge \$5.00 dollars to non-members.

This event would be advertised in the newsletter and at various venues including Super Fresh, Whole Foods and Accent on Animals. Payment vouchers will be given to non-members if they did not have the \$5.00 dollars at the time of the event.

d) Signage

Covered in item a.

e) Plaques on benches/memorials

Susan said she would report at the next meeting.

f) Investing/Endowment

Ashley spoke about the grant application for the Philadelphia Activity Fund.

Zoe offered to have her address be used on the application as was done last year. Ashley said that funds are typically given for a project rather than for maintenance, though said she would work on getting the grant application submitted in any event.

g) Reaching out to volunteers

Jesse would create a dog park needs for volunteers to post on the dog park web site and include in the newsletter.

h) Flea market table

Marge and Susan will host a table at the May 17th community-wide flea market. Officers and board members will bring over items to sell.

4. Maintenance Issues

a) Wood chip update

Marge spoke to the wood chip contractor who said he would stop by the park and inspect the chips on March 21st.

b) Turning water on

Marge reported that the water was turned on but that the fountain's operation was faulty. Marge would consult with Richard and prepare a recommendation on its repair or replacement at the next meeting.

5. Other Administrative Matters

a) Report from Park Advisory Council meeting and discussion of financial reporting
Zoe reported on the Park Advisory Council meeting that she and Susan attended. She had requested a written statement on whether the dog park directors or officers are

insured for liability. She brought a copy of an e-mail which states that the Recreation Department leadership concluded in essence that monthly financial reporting requirements do not apply to SDPOA and that SPDOA need only to report on its monthly cash balance. Zoe will forward the e-mail to all officers and board members. An annual report, however, will still be required. The e-mail also states that the City Law Department is analyzing and will decide on the director/ officer liability issue.

b) Financial Report and update on PayPal account

Ashley reported that there was \$6,594.92 in the bank account and that she would contact Portia and resolve getting needed fields marked as required in the PayPal account by the next meeting to be ready for the membership drives.

c) Discussion of any incidents

Zoe reported that Popcorn's ear was bitten at the entrance to the park but that she did not see the need to file an incident report as the owner of the other dog was equally upset and seemed on top of the need to address her dog's behavior.

Marge raised the problematic Dr. Dolittle video release park event from earlier in the month. Zoe said that Bill Fuller had spoken with the PR firm that organized it for Fox Home Entertainment and concluded they did not get permission to have it at the dog park. It was agreed that people were stressed and did not behave as gracefully as we all would have liked, however a potential positive outcome would be to work more closely with the Morris Animal Refuge. Ashley offered to draft a letter to them in which SPDOA will offer to host periodic dog adoption events in front of (but not in) the dog run.

6. Wrap-up

Zoe said she would not be able to attend the April 17th SPDOA meeting but would help set things up for it.

WHO WILL DO WHAT

Ashley will contact Portia about the status of the PayPal account.

Ashley will work on getting the grant application for the Philadelphia Activity Fund submitted

Ashley will draft and circulate a letter to Morris Animal Refuge

Ashley is scheduled to be at the dog park for the membership drive on May 10th 11am-Noon

Andy is scheduled to be at the dog park for the membership drive on May 10th 9 am- 10 am. Andy will make sure there are applications for membership on hand and kept supplied in the plastic containers

Marge will meet with the wood chip contractor.

Marge will meet with Richard and make a recommendation at the next meeting

with regard to the water fountain.

Marge will host a table at the community-wide flea market to benefit SPDOA
Marge is scheduled to be at the dog park for the membership drive on May 10th
From 8 am – 9am.

Jesse will confirm the date of May 10th and the time for the dog training event with Leigh.

Jesse is scheduled to be at the dog park for the membership drive on May 10th from noon-1pm.

Jesse will attend the next Advisory Park Council meeting on Monday, April 21st.

Susan Scherer will e-mail members on a rolling basis as memberships become due and may send a blanket e-mail announcing that information is coming.

Susan will staff a general membership table at the Seger Park event on May 4th.

Susan will help prepare and staff a table for SPDOA at the community-wide flea market

Susan is scheduled to be at the dog park for the membership drive on May 10th
from 4pm – 5pm.

John will continue to check the dog park's voice mail.

John is scheduled to be at the dog park for the membership drive on May 10th from 7 am – 8 am.

Zoe is scheduled to be at the dog park for the membership drive on May 10th 10 am- 11 am.

Zoe will provide the agreed-upon maintenance requests to Bill Fuller covering lighting and repairs for inside and outside gate closing mechanisms.

Zoe will see if she can have the Park Voice mail forwarded to Marge's telephone number.

Zoe will follow up to see what happens from the City's legal department regarding the question about officer liability

Zoe will forward the e-mail from Ed following up the full Park Council meeting to officers and board members.