

**Sege Dog Park Owners Association  
Notes from the February 21st, 2008 Meeting  
Sege Recreation Center Building**

In Attendance:

Zoe Neaderland, Andrew Freedman, Marge Amrom, Susan Scherer, John Necci, Jessie Reich and Portia Palko

- The Next SPDOA meeting will take place on Thursday, March 20, 2008 at 7:30 PM.

The Meeting followed the agenda items

**1. Introduction**

Officers and Board members introduced themselves to Portia Palko who came to the meeting to discuss an incident that occurred in the park on Sunday, February 17<sup>th</sup>, 2008

**2. Review Notes from the January meeting**

Zoe requested that the members read through the notes and report any changes to her. No changes were requested at the time.

**3. Discuss and Prioritize 2008 Fundraising and Membership Activities**

a) Andy spoke and indicated that the focus of the Officers and Board be directed to the membership drive as opposed to a May fund raising event. The consensus was that there should be a membership drive at the park in the Spring and again in late Summer with the possibility of there being monthly membership drives. Andy was going to set a date, most probably the week of May 11<sup>th</sup> for this drive and have a poster prepared and have it announced on the website.

b) in conjunction and connected to this membership drive, Jesse would contact a dog trainer ( Lee) as part of a reward for membership. Ideas were floated about not charging members to listen to a talk or demonstration by the dog trainer and charge the non-members. Other benefits to membership were discussed such as creation of a coupon book but the consensus was that obtaining the dog trainer would be the way to reward members at this time. Jesse would try to get some dates and times for the dog trainer to come and would work on a poster and coordinate that with Charley and Susan Hancock about having it placed on the bulletin board and the website.

c) Advertizing on the website/bulletin board as a way to raise funds was discussed but no final decision was arrived at.

d) Various Signage was discussed but the consensus was that there should be a poster created for the Spring membership drive. Andy would compose the wording, Kim would

design it and Marje would arrange for its production. Wording would be something to the effect of “The park is supported by the members donations”.

e) Plaques – Zoe passed around a sample that she obtained from the web of possible plaques for the benches as a way for the group to begin thinking about this

f) Media outreach – it was decided to remove this from the annual plan at this time.

g) Investing/Endowments – Susan Scherer volunteered to begin researching this and to begin calling large companies that might be willing to make donations.

h) Reaching out to volunteers – signage was discussed that would solicit help from volunteers based on their skills

i) The Flea Market was discussed and the consensus was that it was a good and fun way to raise funds.

#### **4. Maintenance Issues**

a) clean up day on the first Saturday of the month. - Marje felt that it was not necessary since only a few people were helping out and that the maintenance man was taking care of the situation sufficiently.

b) wood chips – a discussion was held pertaining to the deterioration of the current chips and it was resolved that Zoe would provide Marje with the initial paperwork and that Marje would contact the supplier and go over the original proposal.

#### **5. Other Administrative Matters**

a. Updates on any correspondence -Ashley sent an e-mail stating that she could not attend the meeting but reported that the letter to Alex’s parents was signed for and delivered

b. Discussion of any incidents – Portia related an incident that took place in the park on Sunday morning on February 17<sup>th</sup>, 2008. Portia was encouraged to submit an incident report if and when this kind of event occurs. Portia said she tried to download an incident form off the website and it wouldn’t download. Zoe asked John to report this problem to Susan Hancock and ask her to look into it..

c. Dog trainers using the park – **Also see section 3b above.** Zoe reported that from her meeting with the people who are in charge of the park that training outside the dog park was not an option.

d. Financial report - In an e-mail, Ashley reported that the current checking account balance was \$6,941.89 and that she would be sending financial reports to Bill Fuller via email each month.

## **7. Wrap-up**

### **WHO WILL DO WHAT**

**Ashley** will be sending Bill Fuller financial reports via e-mail each month

**Andy** will set a date for a Spring membership drive which most likely will be the week of May 11<sup>th</sup>. And he will coordinate the creation of a poster announcing this. Specifically, he will compose some wording, **Kim** would create the actual design and **Marje** would see that it was produced.

**Jesse** will contact the dog trainer and help organize the in park training session or talk and make plans for an April or May date and create a poster and web notices announcing this in collaboration with Charley and Susan Hancock.

**Jesse** will create a sign and web notice soliciting volunteers who have special skills to assist with projects at the park in collaboration with Charley and Susan Hancock.

**Susan Scherer** will begin investigating investments and endowments.

**Marje** would contact the wood chip suppliers to adhere to what was in the original proposal.

**Marje** would give a returned check for membership to **Ashley** for deposit.

**John** would notify Susan Hancock that the incident forms on the web were not downloading.