



SPDOA Board Meeting Minutes – August 18, 2011

MEETING MINUTES

Time:	7:15PM – 8:00 PM	Location:	Seger Park Recreation Center
Minutes Submitted By:	Dana Imperia	Date:	08/18/2011

NEXT MEETING

Date:	Thursday, September 15, 2011
Time:	7:15 PM – 8:15 PM
Location:	Seger Park Recreation Center

	BOARD	IN ATTENDANCE	DONORS IN ATTENDANCE	
President:	Ashley Hellinger	✓		
Meeting Chair:	Ashley Hellinger			
Treasurer:	Aaron Weindling			
Secretary:	Dana Imperia	✓		
Membership:	Louise Nelms	✓		
Park Operations:	Jim Oser	✓		
Fundraising:	Chris Agresta, Randi Rabinowitz	✓		
Webmaster	Lindsay Imperia	✓		

TOPICS & DISCUSSION

TOPIC	Treasury Report		
TIME ALLOTMENT	2 minutes		
FACILITATOR	Aaron		
KEY DISCUSSION POINTS	<ol style="list-style-type: none"> 1. If we have a major project coming up we need to put some money aside. 2. Utilize website and publish our project. 		
CONCLUSIONS			
ACTION ITEM(S)	PERSON RESPONSIBLE	DEADLINE	
N/A			



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TOPIC	Fundraising/Sept Event	
TIME ALLOTMENT	30 minutes	
PRESENTER	Ashley, Randi & Chris	
KEY DISCUSSION POINTS	<ol style="list-style-type: none"> 1. Event, date, time, prices 2. Ticket prices 3. Silent Auction 	
CONCLUSIONS	<ol style="list-style-type: none"> 1. Event date is Sunday, September 25th at Smokin' Betty's restaurant from 1-4PM – a bit more casual and more room as the whole upstairs is reserved for our auction. 2. Food prices do not include gratuity. Price of food is half of what we paid last year. 3. Need to give a number to the restaurant – Sept 18th as the deadline to give the restaurant – before sept 18th price is cheaper: w/o alcohol: 20 w/30 / after the 18th: 25/35. 4. Option to buy extra drink tickets. 5. One drink must be sugar free. 6. Raised about \$3500 at 2010 event. We are lowering the ticket price, which we hope will increase the amount spent on auction items. 7. Everyone needs to bring flyers to dog park to market the event and increase awareness. 8. Silent Auction: things that sell the best are restaurants, alcohol items instead of dog-related events. 9. Meet again on Thursday, Sept 8th to discuss our fundraising efforts to date. Ashley will send a separate document to everyone on who donated last year. Keep everyone informed on where you have gone and what you have obtained so we don't hit the same places twice. 10. Chase Utley signed poster and t-shirt will be auctioned off at the event. 11. Need to ensure that we have value of items for tax purposes and reporting. 	
ACTION ITEM(S)	PERSON RESPONSIBLE	DEADLINE
1. Put button on website/flyers	Lindsay	Wednesday
2. Send fundraising document	Ashley	Early next week
3. Market event and obtain items to auction off	Everyone	Any day prior to the event.



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TOPIC	Maintenance		
TIME ALLOTMENT	15 minutes		
PRESENTER	Jim, Aaron & Lindsay		
KEY DISCUSSION POINTS	<ol style="list-style-type: none"> 1. Garbage removal schedule 2. Borax placement 3. Removal of old benches 		
CONCLUSIONS	<ol style="list-style-type: none"> 1. Garbage is Wednesday evenings – who is on schedule to do it each week? 2. Reach out to membership to help with garbage removal and have at least one board member present to assist with the garbage removal. 3. Pick a specific time: 6:30 4. Borax treatment is required to kill worm eggs and other bacteria will be put down the night before maintenance day. 5. Maintenance day: Sunday, September 18th: 8-10AM – last minute push for the event. 6. Figure out the work required to be done at the park prior to maintenance day. Let everyone on board know of plans. 7. Tasks that need to be completed at maintenance day: borax treatment, old bench removal and reshuffling of wood chips. 8. Gate handle has been malfunctioning. Jim put a temporary fix on the handle and we need to look into having a permanent/long-term fix. 9. Drain keeps getting clogged and does not stay clear – options? 		
ACTION ITEM(S)	PERSON RESPONSIBLE	DEADLINE	
1. Put Maintenance day up on website under events.	Lindsay	Next week	
2. Provide list of tasks to be completed at maintenance day to all board members.	Jim	First week in September	

TOPIC	Membership
TIME ALLOTMENT	10 minutes
PRESENTER	Louise
KEY DISCUSSION	1. Posting application forms



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POINTS	<ol style="list-style-type: none"> 2. Business cards 3. Merging old and new databases 4. Membership discount 5. Welcome email 6. Waste removal light 	
CONCLUSIONS	<ol style="list-style-type: none"> 1. Attach boxes to the fence for events and membership applications. 2. Membership welcome event on Sunday August 28th – good time to market the September event. 3. 2 new members since the last meeting and one renewal. 4. Ways to advertise the membership: Vista print 250 cards is \$10. 5. Continuing to merge the old database with the new database so that we can send out mailings from one database. 6. Should we provide a discounted membership to old users? 10% if you join within a month.? Do we give discounts to people who are not members – fluid community so not necessarily that they have chosen to not renew but other reasons. Majority of board members voted no. 7. Get feedback from members on where the money is going and what they want the money to be spent on. 8. Need to dedicate a certain amount of money to reserve. Report savings as a separate cash reserve - \$2500. 9. Donations – comments and drop downs 500 towards excavation. 10. Promotional items: waste bag holder and flashlight to look for waste in the park at night. Need to market to members? 	
ACTION ITEM(S)	PERSON RESPONSIBLE	DEADLINE