



SPDOA Board Meeting Minutes – July 21, 2011

MEETING MINUTES

Time:	7:00 PM – 8:00 PM	Location:	Seger Park Recreation Center
Minutes Submitted By:	Dana Imperia	Date:	07/21/2011

NEXT MEETING

Date:	Thursday, August 18, 2011
Time:	7:15 PM – 8:15 PM
Location:	Seger Park Recreation Center

	BOARD	IN ATTENDANCE	DONORS IN ATTENDANCE	
President:	Ashley Hellinger	✓		
Meeting Chair:	Chris Agresta			
Treasurer:	Vacant			
Secretary:	Dana Imperia	✓		
Membership / Website:	Lindsay Imperia	✓		
Park Operations:	Warren Fisher	✓		
Park Operations (Capital Improvement):	Jim Oser (Joann Oser present on behalf of Jim)	✓		
Community Relations:	Vacant			
Fundraising:	Chris Agresta, Randi Rabinowitz	✓		
At-Large Member	Aaron Weindling	✓		

TOPICS & DISCUSSION

TOPIC	Treasury Position - Vacant
TIME ALLOTMENT	15 minutes
FACILITATOR	Ashley
KEY DISCUSSION POINTS	<ol style="list-style-type: none"> 1. Discussion from candidates: Aaron Weindling & Louise Nelms 2. Closed discussion of board members 3. Vote



SPDOA Board Meeting Minutes – July 21, 2011

CONCLUSIONS	<ol style="list-style-type: none"> 1. Compromise was set forth to vote in Aaron as Treasurer and Louise in as Membership. Lindsay can concentrate on webmaster duties and continue to assist fundraising with the rewards program. 2. Unanimous vote for Louise in the membership position and Aaron in the Treasurer position. 	
ACTION ITEM(S)	PERSON RESPONSIBLE	DEADLINE
1. Louise and Lindsay will coordinate to discuss transition of membership role to Louise.	Lindsay and Louise	Next meeting

TOPIC	Report on Member Appreciation Event	
TIME ALLOTMENT	5 minutes	
PRESENTER	Chris, Randi & Lindsay	
KEY DISCUSSION POINTS	<ol style="list-style-type: none"> 1. New members? 2. Next steps for rewards programs? 	
CONCLUSIONS	<ol style="list-style-type: none"> 1. Lindsay: 11 new members at the member appreciation day and 3 additional members since the event. Currently 91 members. The event was a success! 2. Randi: possibly do another ice cream social to promote membership and the September event in August. 3. The Rewards program is an ongoing effort so local businesses that board members/members frequent please inform fundraising so we can see if they would like to participate in the program. 4. Membership packets need to be organized and then will be available at Litterpaws. 	
ACTION ITEM(S)	PERSON RESPONSIBLE	DEADLINE
Membership packets to be organized and made available at Litterpaws for pickup.	Chris, Randi & Lindsay	TBD: Lindsay, Randi & Chris
Solicitation letter to be distributed to other board members.	Chris and Randi	1-2 weeks
Website: put a link to Philadelphia licensing.	Lindsay	1-2 weeks



SPDOA Board Meeting Minutes – July 21, 2011

TOPIC	Fundraising/Events	
TIME ALLOTMENT	15 minutes	
PRESENTER	Chris & Randi	
KEY DISCUSSION POINTS	<ol style="list-style-type: none"> 1. Promotional materials (Randi and Joann Oser) 2. September Fundraising event (beef & beer, silent auction) 3. November/Bingo event 	
CONCLUSIONS	<ol style="list-style-type: none"> 1. Chris spoke to owner of Smokin Betty's restaurant to discuss utilizing their facility for the September event. Only issue with last year at SB restaurant was small for auction purposes. Chris discussed the possibility of utilizing the restaurant during a Sunday afternoon for a beef and beer/sports type fundraising with a silent auction. The entire top portion of the restaurant would be available so there would be more room. 2. Tentative date for event: Sunday, September 25, 2011. 3. Board members need to start soliciting for auction items. 4. Ice cream social in August to promote membership and the September event. 5. Promotional items: pet water bottles, pet waste dispensers. Joann also found prices for human water bottles. Randi and Joann will email exact prices to board members so we can decide on quantities. 6. Would like to see if we can obtain the sticker for the window with "in case of fire, save animals." Sticker for window – randi will call Carrie to ask. 7. Aaron: need opportunity to organize the treasury information to determine funds available for promotional items, as well as upcoming events. . 8. Postpone bingo – focus on the big September event. 	
ACTION ITEM(S)	PERSON RESPONSIBLE	DEADLINE
Solicitation of items to auction	Chris and Randi (all board members)	
Contact Monster Minders to find out where they obtained their fire stickers for promotional items.	Randi	
Promotional item prices to be sent to board members via email.	Randi and Joann	
Treasury report	Aaron	



SPDOA Board Meeting Minutes – July 21, 2011

TOPIC	Old Benches		
TIME ALLOTMENT	5 minutes		
PRESENTER	Ashley		
KEY DISCUSSION POINTS	1. Donation of old benches?		
CONCLUSIONS	1. Ashley posted ad on craigslist but no hits . She will check Philly recycle to see if anyone would like to take the old benches.		
ACTION ITEM(S)	PERSON RESPONSIBLE	DEADLINE	

TOPIC	Fundraising Update		
TIME ALLOTMENT	10 minutes		
PRESENTER	Open Discussion		
KEY DISCUSSION POINTS	1. Adequacy of pea gravel, mulch surface in center of wall, surfaces and borders behind retaining wall. Will these items be adequate to make us through next winter, do we need to plan and budget for them?		
CONCLUSIONS	<ol style="list-style-type: none"> 1. Pea gravel behind the walls should be replaced. Pea gravel will be done when cooled off and put barrier boards up there. 2. Proposal and discussion to expand fence lines around the other side of the trees in the future or by the tennis courts. Proposal for small dog park not yet presented so discussion will be at next meeting. 3. Mulch needs to be redistributed throughout the park eventually. 4. Is excavation needed? Long-term and excavation project we need exact estimates and we can possibly put on website excavation project to raise funds. 5. Warren's proposal: complete excavation during the winter months to reduce costs. 6. Aaron: Fence covering for small dog park – is it really needed because dogs are now used to the fence. 7. There is a nonprofit organization that provided landscape advice pro bono – Ashley will look in records for name. N 		
ACTION ITEM(S)	PERSON RESPONSIBLE	DEADLINE	
Excavation proposals with more definite prices, time frames and how we can coordinate with Seger Park.	Jim/Warren		